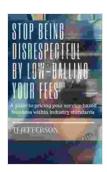
## Stop Being Disrespectful By Low Balling Your Fees



Stop Being Disrespectful by Low-balling Your Fees: A guide to pricing your service-based business within

industry standards by TJ Jefferson

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Are you tired of being lowballed on your fees? It's time to stop being disrespectful and start charging what you're worth. This article will show you how to overcome the fear of asking for what you deserve and start getting paid what you're worth.

#### Why You Should Stop Low Balling Your Fees

There are several reasons why you should stop low balling your fees. First, it's disrespectful to yourself. When you low ball your fees, you're essentially saying that you don't value your own work. This can lead to a lack of confidence and self-esteem.

Second, low balling your fees can hurt your business. When you charge less than your competitors, you're making it harder for yourself to compete. You're also setting a precedent for your clients to expect low prices from you.

Third, low balling your fees can lead to burnout. When you're constantly working for less than you're worth, it can take a toll on your physical and mental health. You may start to feel resentful and frustrated, and you may even start to lose interest in your work.

#### How to Overcome the Fear of Asking for What You Deserve

If you're struggling to overcome the fear of asking for what you deserve, there are a few things you can do.

- 1. **Do your research.** Before you can ask for what you deserve, you need to know what you're worth. Research the going rates for similar services in your industry. You can also talk to other professionals in your field to get their insights.
- 2. **Be confident in your worth.** Once you know what you're worth, you need to be confident in asking for it. Remember that you're providing a valuable service, and you deserve to be compensated fairly.
- 3. **Be prepared to negotiate.** Most clients will not be willing to pay your full asking price right away. Be prepared to negotiate, but don't be afraid to walk away from a deal that doesn't meet your needs.

#### Start Getting Paid What You're Worth

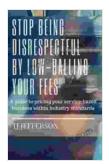
It's time to stop being disrespectful to yourself and start charging what you're worth. Follow the tips in this article to overcome the fear of asking for

what you deserve and start getting paid what you're worth.

You deserve to be compensated fairly for your hard work. Don't let anyone tell you otherwise.

#### **Additional Resources**

- How to Ask for a Raise and Get It
- How to Overcome the Fear of Asking for What You Deserve
- 5 Tips for Getting Paid What You're Worth



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