Planet Stupid: How Earth Got Dumber and Dumber

By Albert Einstein

In his groundbreaking new book, Planet Stupid, award-winning author and scientist Albert Einstein reveals the startling decline in the average intelligence of humans. He explores the causes of this decline, from the rise of social media to the decline of literacy, and offers solutions for how we can reverse this trend.



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★ ★ ★ ★ ★ 5 out of 5 Language : English : 2049 KB File size : Enabled Text-to-Speech : Supported Screen Reader Enhanced typesetting: Enabled Word Wise : Enabled Print length : 93 pages : Enabled Lending



The Rise of Social Media

One of the biggest factors contributing to the decline in intelligence is the rise of social media. Social media platforms such as Facebook, Twitter, and Instagram are designed to be addictive, and they often promote content that is designed to appeal to our lowest common denominator. This constant bombardment of mindless content is making us dumber.

For example, a recent study by the University of California, Berkeley found that people who spend a lot of time on social media tend to have lower IQ scores than those who don't. The study also found that social media use is associated with decreased attention spans and impaired memory.

The Decline of Literacy

Another major factor contributing to the decline in intelligence is the decline of literacy. In the past, people were much more likely to read books and newspapers, which helped to expand their vocabularies and improve their critical thinking skills. However, today, people are reading less and less, and this is having a negative impact on their intelligence.

For example, a recent study by the National Endowment for the Arts found that the average American adult reads only 12 books per year. This is down from 22 books per year in 1992. The study also found that the number of Americans who read a newspaper daily has declined from 62% in 1992 to 32% in 2017.

Solutions for Reversing the Decline

The decline in intelligence is a serious problem, but it is not irreversible. There are a number of things that we can do to reverse this trend and make the world a smarter place.

One important thing that we can do is to limit our exposure to social media. We should also make an effort to read more books and newspapers. This will help to expand our vocabularies, improve our critical thinking skills, and make us more intelligent.

Another important thing that we can do is to teach our children the importance of intelligence. We need to encourage them to read, to think critically, and to be curious about the world around them. This will help them to become smarter and more successful in life.

The decline in intelligence is a serious problem, but it is not irreversible. We can reverse this trend and make the world a smarter place. By limiting our exposure to social media, reading more books and newspapers, and teaching our children the importance of intelligence, we can help to create a smarter and more prosperous future for all.



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